



NORTH SUPERIOR PUBLISHING

2017 ADVERTISING RATES / SPECS

Ad Size	Casual	3 Issues	6 Issues	12 Issues	Dimensions
		(price listed is per month)			
Full Page	\$1275	\$1225	\$1175	\$1125	10.25" x 15.5"
1/2 Page	\$750	\$725	\$700	\$650	Vert. 7.75" x 10.5" • Hor. 10.25" x 7.75"
1/4 Page	\$475	\$450	\$425	\$400	Vert. 5.00" x 7.75" • Hor. 7.50" x 5.25"
1/8 Page	\$275	\$250	\$235	\$225	Vert. 2.00" x 7.75" • Hor. 5.00" x 4.00"
1/16 Page	\$175	\$160	\$150	\$140	Vert. 2.00" x 4.00" • Hor. 5.00" x 2.00"

FOR FULL COLOUR ADS PLEASE ADD \$150 PER AD.

Rates listed are per issue.

ADDITIONAL SERVICES

INSERTS \$139.00 per one-thousand.

(weight & route restrictions may apply)

ARTWORK SUBMISSION

Please note North Superior Publishing uses a Mac operating system featuring Quark Express, Adobe InDesign and Photoshop.

Artwork can be submitted for publication as PDF, JPG or TIFF files. PDF is best.

North Superior Publishing features an on staff Graphic Designer available to customize and build your ad.

Please provide your images, logo and original copy allowing for 2-3 business days for ad design and proof to be provided.

Inserts are also available upon request. Please contact us for more information.

RESERVE YOUR AD PLACEMENT BY CALLING (807) 629-7599

THUNDER BAY BUSINESS

Distributed monthly, though out the year, by Canada Post to every business and office address in Thunder Bay.

2017 PUBLICATION TOPICS

January Fitness
 February RRSP's
 March Forestry/Mining
 April Transportation
 May Construction
 June Report On Thunder Bay
 July Manufacturing
 August Environment
 September Education
 October First Nations Business
 November Health
 December Technology

GREAT OUTDOORS

HOTELS, RESTAURANTS, ATTRACTIONS, ACTIVITIES & MORE!

Featuring two of our most popular deasonal topics:

Northwestern Ontario



Our newest publication, Great Outdoors, is distributed monthly throughout the year using an outlet system of over 125 points from Kenora to Wawa, south to Duluth and Thunder Bay. Popular seasonal topics are featured throughout the year.

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