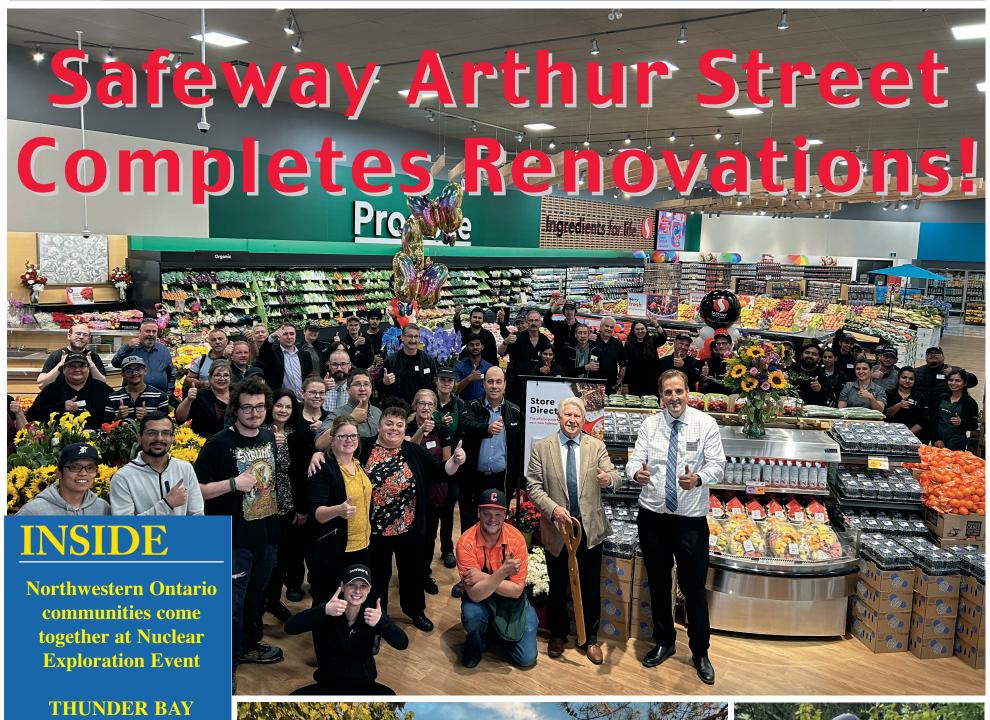
NORTHWESTERN
ONTARIO'S
BUSINESS
PUBLICATION

SERVING OUR REGION SINCE 1984

THUNDER BAY BUSINESS

www.ThunderBayBusiness.ca

October 2023



Canada and Ontario
Providing More
Affordable Housing in
the Thunder Bay
District

PORT SHIPMENTS REMAIN STRONG







Safeway Arthur Street Completes Full Renovations!





October Feature - A special feature highlighting the extensive renovations of Safeway Arthur Street.

Canada and Ontario Providing More Affordable Housing in the Thunder Bay District

The Government of Canada and the Province of Ontario are providing \$3,994,000 to help create 12 units, 20 per cent of which will be fully accessible, in the Thunder Bay District. These homes will support Indigenous people in the community. This is the first phase of a six-phase build that will eventually include 70 units.

This project is part of an investment of over \$46 million through the Canada-Ontario Community Housing Initiative (COCHI) to create 267 affordable housing units across the province. COCHI is an initiative of the Canada-Ontario Bilateral Agreement under the National Housing Strategy (NHS).

Located at 1040 Huron Ave, this threestorey building will have four 800 square foot units on each floor. The building will also contain parking for each unit as well as using an energy model that will reduce greenhouse gas emissions by a minimum of 26 per cent.

"Thank you to the Ontario Aboriginal Housing Services Corporation for the work and leadership in building these important housing units and choosing Thunder Bay as a location. These 12 new units will offer security, stability, and a home to Indigenous people living in the community. By working closely with all levels of government and following the guidance of

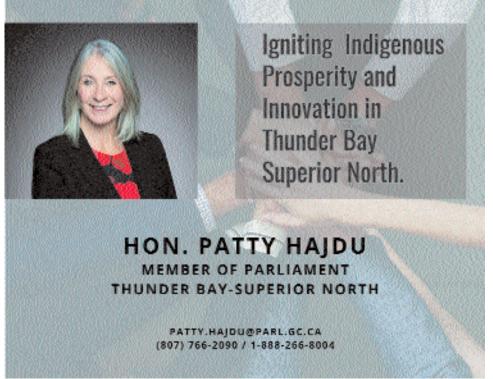


Indigenous partners, we are helping to address the housing shortage in our region. This is collaboration and the National Housing Strategy at work to keep our housing goals moving forward." – The Honourable Patty Hajdu, Member of Parliament for Thunder Bay-Superior North, and Minister of Indigenous Services and Minister responsible for the Federal Economic Development Agency for Northern Ontario

"With a strong sense of purpose, I am pleased to announce a significant stride towards inclusive and sustainable housing for our community through the introduction of a six-phase expansive building development, designed to house 70 units. This upcoming three-storey structure, with 12 units, underscores our unwavering commit-

ment to inclusivity and environmental consciousness. Through features like fully accessible units, energy efficiency and affordable rental rates, we embark on a journey to elevate lives while honouring the surrounding environment and community." – MPP Kevin Holland, Thunder Bay – Atikokan

"Ontario Aboriginal Housing Services (OAHS) is humbled to be leading this development in Thunder Bay, marking a significant stride towards addressing the critical housing needs of Indigenous people. As the demand for safe and affordable housing continues to increase, our commitment remains to contributing to a society where everyone has access to a safe place, they can call home." – Ontario Aboriginal Housing Services (OAHS)





Marine shipping to
Canada's furthest inland
port is part of the
green solution.



The new generation of vessels in the Canadian Great Lakes fleet can carry, on average, one tonne of cargo an incredible 360 kilometres on one litre of fuel.





WWW.PORTOFTHUNDERBAY.CA

Canada

Publisher's Note **Scott** Sumner



It was great spending quite a bit of time recently at the CEN CAN 2023 EXPO that took over the Fort William Gardens

CEN CAN 2023

after WW II leaving the air force, he asked about good career options. Mining was suggested and after mining school my dad began his career as a mining engineer starting in BC, then to Lynn Lake,



Manitoba, Malartic, Quebec and after getting married, to Atikokan and then Manitouwadge.

I'll always remember growing up in the small mining towns where you knew everyone and life was quite simple. There were few shopping options unless you went to Thunder Bay or Sault Ste Marie. For example there wasn't a local dentist but you had almost all you needed. We had a nice new rec centre, golf course that my dad founded, curling rink, ski hill and the great outdoors at everyone's doorstep.

CEN CAN had over 300 exhibitors from across Canada and basically covered the entire Fort William Gardens and Curling Rink area and property outside. The mood was upbeat amoungst the people in attendance. The amount of jobs and economic activity represented by mining and forestry is impressive and really a large part of our economy in NW Ontario. New projects are beginning or being studied so the future looks quite bright.

It was fun talking to people at the Sandvik booth. I did a policy study with them when attending university in Toronto many years ago!



A common message I heard at the event was the need for more workers in the growing field. The pay is excellent and you can create a good life style for yourself and family. I know I enjoyed being part of a mining community, so check out this option.

Protein Sources – You Have Many Choices (Part 2)

In last month's column we discussed the various protein sources available, both plant and animal, and how much protein there was in each. In part two I would like to discuss in more detail the various plant-based proteins and why it makes sense for all of us to incorporate more of them into our diets, both for our personal health and the health of the planet.

I grew up in small mining towns and

experienced the lifestyle firsthand. My

father was from Southern Ontario and

People choose to not eat animal products for many different reasons. Some have moral or ethical issues around killing animals for food. Others do it purely for personal health. Study after study continues to show that the less meat we eat, especially the less red meat we eat, increases our lifespan, and decreases the risk of cancers and cardiovascular diseases. Others have environmental concerns. If we were all

www.thunderbaybusiness.ca

Thunder Bay

PRESIDENT

Scott A. Sumner

Miranda van den Berg

Thunder Bay Business is published monthly by:

NORTH SUPERIOR PUBLISHING INC.

tel: (807) 623-2348 fax: (807) 623-7515

Contents of this publication are protected by copyright.

Reproduction of this in any form is strictly prohibited

While due care and diligence is used in proofreading

advertiser are not responsible for misprints, mistakes

advertising copy for accuracy, the publisher and

AD DESIGNER

ADVERTISING

INFORMATION

Sylvia Gomez:

(807) 629-7599

(807) 623-2348

email: nspinc@tbaytel.net

or typographical errors.

Office:

vegetarian, we would cut greenhouse emissions by 30 to 70 per cent and water use by 50 percent. So even if meat eaters would go vegetarian a few nights per week there would be a significant environmental impact. Finally, for some it's an economical choice. Simply put, it's financially cheaper to live off a plant-based diet.

With all the different food options at local grocery stores now, plant-based eating is now affordable, versatile, nutritious, and delicious.



Here are some of the most common plant-based meat substi-

Tofu: unfermented curds of soy milk pressed into a block. Tofu has lots of protein and is

very versatile in stir fries. It also has significant estrogen-like compounds which might not be too healthy. The key really is to not overconsume. If your only meat substitute is tofu and soy milk, you may have a problem. If it is part of a larger group of other products, you should be

Soy Milk: also has lots of protein. Soy has similar pros and cons to tofu. Tempeh: fermented soybeans pressed into cakes or blocks. Fermented foods are rich in probiotics and do not have the same concerns as tofu. It has a heavier nut feel to it and is great sliced, marinated and

Jackfruit: A very versatile and tasty meat

fledged meat substitute, but it is a great source of iron and fiber. Due to its rich flavour and creaminess, it is a great substitute for mayonnaise in wraps and sandwiches.

Seitan: Wheat gluten that has similar texture to meat with similar protein content. However, seitan is often used in processed foods which are loaded with salt and other additives that reduce its potential health

Bulgur Wheat: A form of whole wheat with good amounts of fiber and protein. It is often used as a rice substitute but can also be a substitute for sausages and meatloaf.

As with all dietary applications, we should strive to add a variety of plant-based proteins in different forms. Plant based diet has come a long way in North America

from carrot sticks and celery. We owe it to ourselves and to the rest of the world to make some significant dietary choices that do not include animal products.

James DiGiuseppe is a local chiropractor with a busy family and wellness practice. For more health information or to contact Dr. DiGiuseppe visit:

www.portarthurchiropractic.com



ONE-STOP

grilled in spices and sauces. Use it as a substitute for bacon.

substitute, it is somewhat fibrous and when you add bar-b-q sauce it looks and feels a lot like pulled pork.

Legumes: beans, peas and lentils are high in protein, iron and potassium. They are also very inexpensive and versatile. Add them to rice and the two combined provide all the amount of protein you need. Hummus: Hummus would not be a full-



Tuesday to Friday 9am to 5:30pm Saturday 9am to 5pm Sunday & Monday CLOSED





THUNDER BAY PORT SHIPMENTS REMAIN STRONG

The Port of Thunder Bay has had a busy summer season with strong shipments of grain, potash, and general cargo.

As of August 31, 2023, crews at Thunder Bay elevators have loaded an extra 1 million metric tons (MT) of grain compared to the same period in 2022. Total port grain shipments are just shy of the 5-year-average for the period.

The month of August was strong for potash shipments. More than 250,000 MT of potash were shipped from port termi-

nals, surpassing the monthly record set last year. Potash, mined on the Canadian Prairies, is shipped from Thunder Bay primarily by oceangoing 'salty' vessels, to destinations in Europe, North Africa, and South America. Port potash volumes hit a 30-year high in 2022 and the 2023 season is on track for a similar outcome.

The port's general cargo program is going strong this season. Keefer Terminal has had steady inbound vessel traffic during August and the first week of September, with shipments of bulk fertilizer, steel pipe, steel rail, and machinery. The termi-



nal is experiencing its best year to date for steel, with regular shipments continuing through the fall. Total vessel traffic in the Port of Thunder Bay increased by 50 vessels as of August 31, year-over-year.

SERVING THUNDER BAY SUPERIOR NORTH

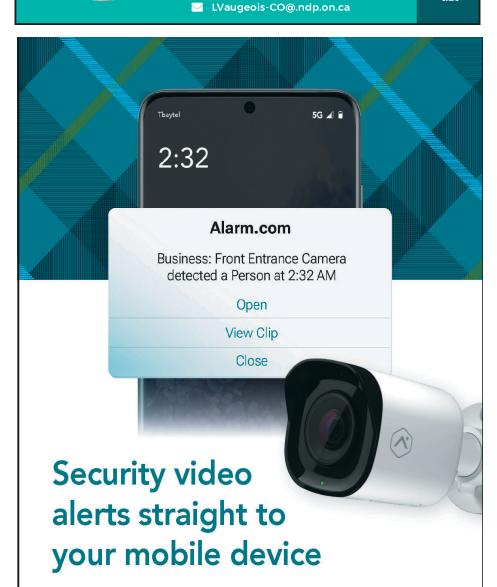


LISE **VAUGEOIS**

THUNDER BAY - SUPERIOR NORTH

- 272 Park Avenue Thunder Bay, ON P7B 1C5
- √ (807) 345-3647





Keep track of activity that occurs 24/7 and rule out threats with real-time event-based video clips. Review on-the-go or check-in on live video feed anytime with Tbaytel's Smart Monitoring with Smart Video service.

Call or email Thaytel Business Sales for more information

1-866-999-0626 | 807-623-8800 business.sales@tbaytel.com



powered by ALARM.COM®

CARGO STATISTICS

Period From August 01 to August 31, 2023

	Month Totals 2023	Month Totals ²⁰²²	Year to Date Totals 2023	Year to Date Totals 2022
COAL	26,034	81,495	271,754	274,468
GRAIN	608,406	502,502	3,747,237	2,658,452
POTASH	255,472	237,881	775,014	869,227
DRY BULK	0	26,832	77,909	137,096
LIQUID BULK	0	0	0	0
GENERAL CARGO - KEEFER	2,018	6,754	20,966	24,814
GENERAL CARGO - OTHER	0	0	0	0
DRY BULK KEEFER	20,207	0	41,042	0
T0T41.0	040.407	055.404	4.000.000	0.004.057

912,137 855,464 4,500,522 3,564,657

VESSEL REPORT

	Current Month	Same Month Last Year	Year to Date Totals	Last Year Totals
DOMESTIC	22	22	149	114
FOREIGN	23	18	89	74
AMERICAN	1	1	3	3
TOTALS	46	41	241	191

*Monthly statistics are edited as cargo reports are received. Cumulative totals are adjusted to reflect changes.

Lowerys

Your local office products expert

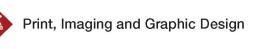






Computer Sales and Services





Kakabeka Crystal Spring Water



lowerys.com

540 Central Ave. Thunder Bay, ON P7B 6B4 807.344.6666 398 Scott Street Fort Frances, ON P9A 1G9 807.274.2743

Northwestern Ontario communities come together at Nuclear Exploration Event

Hundreds of people from Ignace, Wabigoon Lake Ojibway Nation and surrounding communities came together to learn more about nuclear energy, nuclear safety, community willingness, local environmental research and more at the recent Northwest Nuclear Exploration Event hosted by the Township of Ignace.

"The NWMO team was excited to participate and to answer questions from the community about the proposed deep geological repository for Canada's used nuclear fuel," said Lise Morton, VP of Site Selection at NWMO. "Dialogue like this is critical to the site selection process and it was fantastic to see so many people take the opportunity to learn more about the project and other aspects of the nuclear industry."

A highlight of the event was the open dialogue facilitated by consultants working for the Township of Ignace's Willingness Committee. Attendees shared their views on the proposed deep geological repository project, a critical step in the Township's process to ensure the public has ample opportunity to provide their feedback.

"This event was all about the community, offering people the chance to hear from experts from various sectors of the nuclear industry, ask questions and gain a deeper understanding of the project so that as a Council, we consider their perspectives," said Interim Mayor Kim Baigre.

The event also shone a spotlight on science learning thanks to demonstrations by Science North, exhibits in the NWMO's Mobile Learn More Centre and presentation by Professor Jason Donev about science fiction on how we view science. Attendees also had the chance to hear new about the Township of Pinawa, a Manitoba community which is home to the first demonstration site for a new type of energy generating small modular reactor.

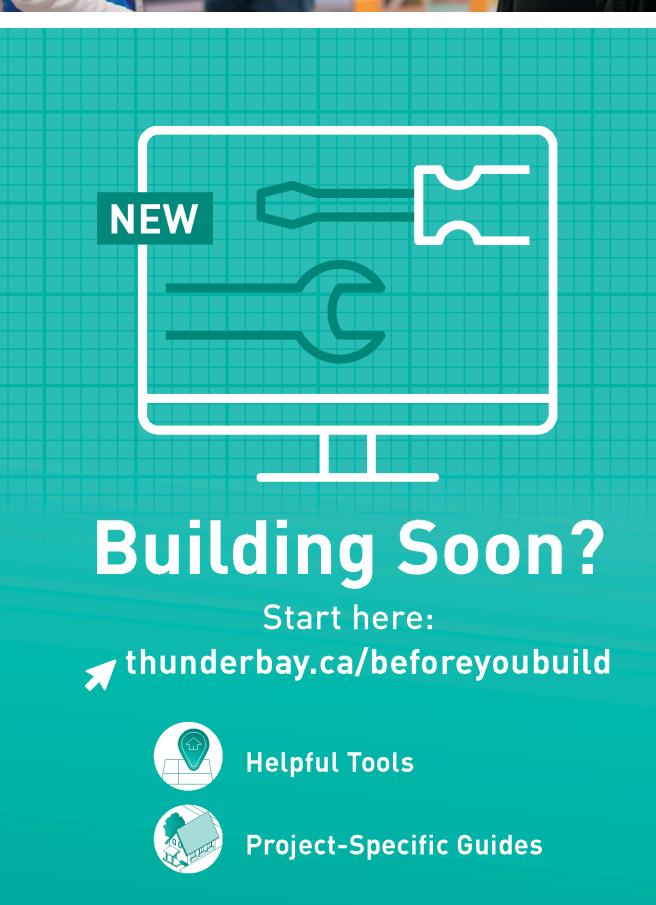
The NWMO thanks the Township of Ignace for their continued engagement and looks forward to continuing to support people to learn more about the project. ?

About the NWMO

The Nuclear Waste Management Organization (NWMO) is a not-for-profit organization tasked with the safe, longterm management of Canada's used nuclear fuel inside a deep geological repository, in a manner that protects people and the environment for generations to come.

Founded in 2002, the NWMO has been guided for more than 20 years by a dedicated team of world-class scientists, engineers and Indigenous Knowledge Holders that are developing innovative and collaborative solutions for nuclear waste management. Canada's plan will only proceed in an area with informed and willing hosts, where the municipality, First Nation and Métis communities, and others in the area are working together to implement it. The NWMO plans to select a site in 2024, and two areas remain in our site selection process: the Wabigoon Lake Ojibway Nation-Ignace area in northwestern Ontario and the Saugeen Ojibway Nation-South Bruce area in southern Ontario.





Building | Planning

Wake the Giant Achieving Success



BY SCOTT A. SUMNER *Thunder Bay* BUSINESS

Wake the Giant is fast becoming a must attend annual event for the Thunder Bay area. I chatted with A. J. Haapa, one of the organizers of Wake the Giant - 4th edition.

Wake the Giant seems to be quickly growing each year?

"Wake the Giant I'd say has grown like wildfire, exponentially. The first

year we had 2 to 3000 people attend and every year is an extra thousand and we are on our way to 7000 this year."

The weather is great for the event this year?

"There is a higher power looking over us with the weather as it has been so good. Last year we had our elder John come and do a smudge and prayer when it was raining all week and the rain held off in a bubble around the marina- everywhere else was raining.We have had similar luck this year."

Have you achieved what you hoped for with Wake the Giant?

"We are hitting our goals with this event. The best indicator of that is our students. They were not always feeling welcome in the city. Through the decal program with over 400 businesses now, and through our three day orientation we do every year, they are feeling better. Now we hear testimonials from students all the time in what a difference this is making. Also some of

the students can get part time jobs at these businesses."

"It is also a vehicle to help teach Thunder Bay a little more about the First Nations history and the culture and traditions. We did a soft launch of our online training program back in February and we will have 5000 people trained up by 2025."

"There is a good economic spin off for the community stimulating down town with hotels and restaurants. We want to make Wake the Giant a destination festival and attract people from across Canada."





The 2024 Silverado's Have Landed!



* Low Finance Rates * * Ask About Offers Available *

Largest Selection of Silverado Trucks in NW Ontario

399 Memorial Avenue Thunder Bay, On P7B 3Y4 Tel: (807) 683-4900 Fax: (807) 345-8005 Toll Free: 1-800-465-3915





Safeway Arthur Street Completes Full Renovations!



October Feature - A special feature highlighting the extensive renovations of Safeway Arthur Street.

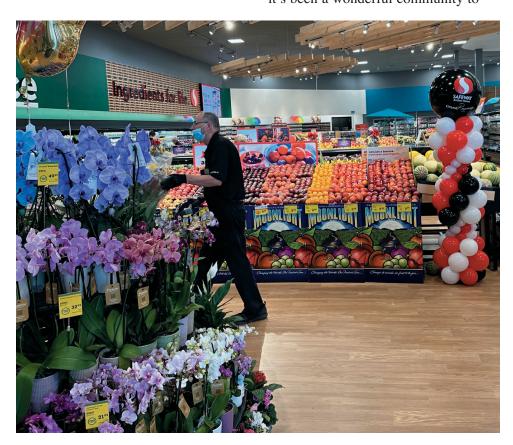
Safeway Arthur Street Completes Renovations!

BY SCOTT A. SUMNER *Thunder Bay* BUSINESS

The Safeway Arthur Street has undergone intensive renovations. I asked store manager, Gord Hampton, some questions about the project.

2. You have had a long history at the store yourself. Can you give us some of your background?

"I have worked for Safeway for 37 years, and it's been an incredibly rewarding place to build a career. I moved to Thunder Bay in 2002, and it's been a wonderful community to



The store has always been very successful at the current location?

"The Thunder Bay community has always been very supportive of our store, and we're glad to have been able to be part of the community, not just as a grocery store but also to provide good jobs to the community and support people's families that way."

raise my family."

3. The store has undergone a complete renovation where everything was touched. What was involved in this renovation including the time frame involved and contractor and sub trades and their work?

"Empire Company Limited has made significant investments in store infrastructure and elevating the store and customer experience. We're delighted



Locally Owned. Baked Fresh Daily.

Thank You for Supporting Local Businesses!

899 Tungsten Street, Thunder Bay • (807) 344-1632 Open Monday - Friday 9am to 5:30 pm Saturday 9am to 5pm | Sunday CLOSED



our Thunder Bay customers will experience this elevated shopping experience."

Continued

B&B FARMS would like to extend our

Congratulations & Best Wishes

to Safeway Arthur Street on their extensive store renovations

We are proud to supply Safeway with Locally Grown Potatoes and appreciate their support of locally owned business.



Safeway Arthur Street Completes Full Renovations!





October Feature - A special feature highlighting the extensive renovations of Safeway Arthur Street.

Safeway Arthur Street Completes Renovations!

Continued

"The construction began November 2022 and we welcomed customers back for our grand opening July 14th 2023."

4. The store remained open during the renovations. Tell me how your staff dealt with such major renovations and normal operations at the same time?

"As an essential service, we wanted to ensure we could remain available to the community for the duration of the renovation. We thank all our customers for their patience and hope they will enjoy the new shopping experience."

5. The new renovated store is beautiful! How has it changed from the previous layout? What are some of the unique changes that have been made?

"Yes, there have been several more



CONGRATULATIONS

TO GORD AND THE TEAM ON THE SAFEWAY **ARTHUR STREET GRAND REOPENING!**



SCAN OR CODE TO VIEW **OUR SAFEWAY PROJECT HIGHLIGHT VIDEO!!**



905-831-6122 www.chunter.ca noticeable layout changes. For example, the meat department location has moved, enabling us to expand offerings in the seafood department with a new lobster tank and fresh seafood. The deli department also has an expanded selection of deli meats, cheeses, and new hot meals for our customers to enjoy. The pharmacy also expanded and now provides a patient consultation room making it easier to offer expanded services, such as offering on sight prescriptions for minor ailments."

6. This store is very modern and stylish. How does it compare to other Safeway stores in Canada?

"We are definitely refreshed to impress! With these changes, and the new offerings, we're looking forward to offering customers an elevated shopping experience.

7. You had many local food suppliers on site during the opening day. Does the store have local vendors supplying their products?

"Our company was founded in a small town. Local is in our DNA and so we pride ourselves on our direct commu-





Safeway Arthur Street on the

FIA PLUMBING & HEATING LTD. Phone: 416-237-1544 FAX: 416-237-1545 www.fiaphd.com

We would like to congratulate new renovations and Apollo for doing a wonderful job, as usual!



Gord and staff. The store looks great!

5221 Townline Rd. Murillo, ON (807) 935-2507 nity connections and doing business with local vendors. We really value those relationships in all the regions where we operate right across the country. It's important to our customers and so it's a win-win-win for all. I should make a quick plug for Heart Beat Hot sauce who is now sold across Canada and even internationally. It's a great local success story!"

Continued





Safeway Arthur Street Completes Full Renovations!





October Feature - A special feature highlighting the extensive renovations of Safeway Arthur Street.

Safeway Arthur Street Completes Renovations!

Continued

8. Overall how was the renovation process?

"This is the first big store renovation I've ever been through, and it was really a thrill to be a part of and see how it was all going to come together – new fixtures, new equipment – it's all part of a refreshed experience for our customers."

9. Are there any future plans on the horizon for the store?

"We're just excited to welcome the Thunder Bay community in to see the refreshed space."

10. Is there anything else you would like to add?

"We're so glad you took an interest in the new store. We love opportunities to offer our customers new and innova-



tive products. We're going to continue to work hard to offer the best service in Thunder Bay, while supporting the community through community investment and through local service organizations."

Congratulations Safeway Arthur Street



319 Euclid Ave. Thunder Bay ON

Hours: MON - SAT 9am - 6pm | SUN 10am - 5pm

(807) 475-3665

www.northcountrymeats.com

Quality & Tradition Guaranteed. For All Your Fine Meat Needs!

RUGGEDAIR INDUSTRIES LIMITED

Rugged Air Industries Limited is proud to supply and install roofing and siding for your project.

Congratulations from all of us at Rugged Air Industries Limited.

Telephone

(807) 623-4445

Fax

(807) 623-3121

Postal Address

710 Norah Crescent Thunder Bay, ON P7C 4T8

E-mail (General Information)

ras@ruggedair.com

E-mail (Webmaster)

ras@ruggedair.com

Committed to the manufacture of high quality HVAC and pneumatic conveying equipment.

Rugged Air
Industries Limited is a
unique, total service
operation, combining Air
Systems and Design
Expertise with

manufacturing, specialty equipment, installation and follow-up, geared to service our industrial and commercial customers, with particular emphasis in the Forest Products

Industry.



...but we have lots of other delicious products too!

Beef Jerky | Pepperettes | Fresh & Frozen | Smoked

www.BayMeats.com



40 YEARS, 4000+ PROJECTS.

Quality fit and finishes today are an investment for tomorrow.

We specialize in acoustics & soundproofing needs, premier drywall installation/finishing, and painting including interior (floor, ceiling, office) & specialty coatings.

Contact us today for inquiries on your project!

Congratulations to Safeway
Arthur Street on the
extensive renovations!

office@mfjones.com www.mfjones.com Contact Us for a Quote: (807) 623-4831

Safeway Arthur Street Completes Full Renovations!





October Feature - A special feature highlighting the extensive renovations of Safeway Arthur Street.

Safeway Arthur Street Completes Renovations!

Safeway is dedicated to preserving the planet through environmentally responsible day-to-day business. We are dedicated to preserving the planet by seeking greener ways to conduct our day-to-day business. At Safeway, sustainability means keeping the wellbeing of our company, customers and community at the forefront, without compromising the ability for future generations to prosper on the



planet we share.



tems and are making great strides in diverting waste and reducing packaging. We are also leading the way in a broad range of sustainable fronts, including sustainability, animal welfare and local sourcing.

We have reduced our carbon footprint by limiting greenhouse gas emissions, when possible retrofitting

stores with LEED® standards energy-efficient lighting and heating sys-

Leaders in Commercial Mechanical

- Air Conditioning
- Heating
- Refrigeration
- Kitchen Equipment
- Control Systems
- Mechanical

Congratulations Gord, on the extensive renovations of Thunder Bay's Safeway Arthur Street from:

Beebe Mechanical Systems Ltd

345 May St N Thunder Bay, ON P7C 3R3 info@beebemechanical.ca | beebemechanical.ca

For 24 hr Emergency Service call (807) 623 4181



Congratulations
Safeway
Arthur Street
on your beautiful
new store

from the team
at
Thunder Bay Business
North Superior
Publishing Inc.

Michipicoten First Nation, Naicatchewenin First Nation, and Morris Group Canada officially mark acquisition of Victoria Inn Hotel in Thunder Bay

The Naagaaniiyang Limited Partnership recently officially celebrated its acquisition of the Victoria Inn, an iconic Thunder Bay hotel. A cultural ceremony, ribbon-cutting and gala dinner was hosted by the hotel's new owners to mark the historic deal.

Naagaaniiyang Limited Partnership is held by Michipicoten First Nation, Naicatchewenin First Nation, and Morris Group Canada, making the Victoria Inn a majority owned First Nations business. The investment is the largest one to date for the two First Nations who collectively own the majority of the hotel's shares.

Says Chief Patricia Tangie; "Michipicoten First Nation is proud to belong to this innovative partnership group and invest into the future of the Victoria Inn hotel. We want to participate in business ventures that can build capacity for our community and move us closer to financial independence. The benefits of this acquisition will be felt in our First Nations and in the Thunder Bay economy for generations to come."

The Naagaaniiyang Limited Partnership purchased the hotel in April of 2023, with the shared vision of building capacity and economic momentum for Indigenous business in northwestern Ontario. The partnership is an important example of First Nations and the private sector collaborating for mutually beneficial opportunities.

Says Chief Wayne Smith of Naicatchewenin First Nation; "This business collaboration is a strength-based approach to bring prosperity to our First Nations, and at the same time, grow the Thunder Bay economy. Business development is a way to generate employment and wealth so that we can address the critical infrastructure and social conditions facing our communities, and, in turn increase our self-sufficiency and wellness. Naicatchewenin First Nation looks forward to working on this joint investment with our partners, communities, and supporters."

Morris Group Canada Chairman, Dr. David Morris, says that one of the partnership's main priorities is to continue supporting the needs of Thunder Bay and surrounding communities.

"The Victoria Inn will offer safe and culturally appropriate accommodation that is welcoming to people from Indigenous communities. Through this partnership with Michipicoten and Naicatchewenin, the Morris Group Canada is pleased to be part of a business that will have such lasting economic, social, cultural, health and wellness impacts for Indigenous and non-Indigenous communities."

About Michipicoten First Nation

Michipicoten First Nation is a community with approximately 1,300 members, and is situated on the coastline of Lake Superior, south of Wawa, ON. Their vision is to be an economic, independent, self-sustaining, self-governing First Nation where all members share a strong cultural identity based on a profound understanding of who we are, and who have a clear sense of con-



nection with cultural origins.

About Naicatchewenin First Nation

The Anishinaabeg of Nagaajiwanaang, also known as Naicatchewenin, inhabited a region in the northwest portion of Ontario,

an area comprised in the Northwest Angle Treaty of 1873, also known as Treaty 3, and is located approximately 60 km northwest of Fort Frances. The Naicatchewenin First Nation strives to foster, promote, and protect the political, physical, mental, emotional, social, economic, and spiritual well-being of current and future generations toward a sovereign nation.

About Morris Group Canada

Morris Group is composed of a series of complementary companies that together cover all aspects of a remote workforce housing operation. With over 18 years of experience, they have a proven track record of providing innovative and costeffective solutions to meet the unique needs of our clients in government and private markets, including mining, oil & gas, infrastructure, construction, and renew-

Thunder Bay **BUSINESS**

2023 DEADLINE / PRINTING / DISTRIBUTION DATES								
Issue	Ad Copy Deadline 4 _{PM} Friday	Printing Deadline Friday	Distribution Date	Topic				
February	January 23	January 27	February 1	Financial/Legal				
March	February 20	February 24	March 1	Forestry/Mining				
April	March 27	March 31	April 4	Transport				
May	April 24	April 28	May 2	Construction				
June	May 22	May 26	June 1	Report On Thunder Bay				
July	June 26	June 30	July 4	Manufacturing				
August	July 24	July 28	Aug 3	Environment				
September	August 28	August 31	September 2	Education				
October	September 25	September 29	October 3	Aboriginal				
November	October 23	October 27	November 2	Health/Remembrance Day				
December	November 27	November 30	December 2	Technology/Christmas				
January	December 19	December 22	January 4	Fitness				

ARTWORK SUBMISSION

Please note North Superior Publishing uses a Mac operating system featuring Quark Express, Adobe InDesign and Photoshop.

Artwork can be submitted for publication as PDF, JPG or TIFF files. PDF is best.

North Superior Publishing features an on staff Graphic Designer available to customize and build your ad.

Please provide your images, logo and original copy allowing for 2-3 business days for ad design and proof to be provided.

> Inserts are also available upon request. Please contact us for more information.

RESERVE YOUR AD PLACEMENT BY CALLING (807) 629-7599

RESERVE YOUR AD PLACEMENT BY CALLING (807) 629-7599

Scott A. Sumner, Publisher and Editor Sherry Aalto, Feature Writer Miranda Bolt, Ad Designer

Advertising Information

Sylvia Gomez, Marketing / Sales Manager - 807-629-7599 sylvia@northsuperiorpublishing.com





NORTH SUPERIOR PUBLISHING INC.

2506-2260 Sleeping Giant Parkway, Thunder Bay, ON P7A 0E7 tel: (807) 623-2348 fax: (807) 623-7515 email: nspinc@tbaytel.net

Building Ontario's future together.

OPG's Reconciliation Action Plan reaffirms our commitment to a continued journey of reconciliation with Indigenous Nations and communities across Ontario.

We see partnership as a way forward. The plan outlines our goals to grow our economic impact for Indigenous communities and businesses, while working to preserve our shared tomorrow.

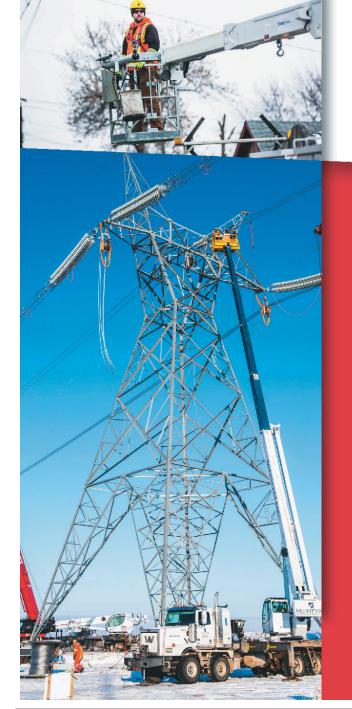
Join us in this journey and help us bring our plan to life.

Learn more by visiting:

opg.com/reconciliation









Over 35 electric power and telecommunications infrastructure services, performed by the Valard Group of Companies.

We work with expert partners to seamlessly produce turnkey solutions for our clients.

Through a single contract and point of contact, we can, collectively, put together a full service team to successfully deliver every aspect of a power project.

thevalardgroup.com

Ignace and region are set to grow. And it is growth that can last.

Canada's plan to safely isolate used nuclear fuel in a deep geological repository will have long-lasting benefits for the host communities and surrounding region. If the Wabigoon Lake Ojibway Nation-Ignace area is selected to host the project, it will experience exciting population growth, plus:

- Improved infrastructure and expanded community services;
- Local, high-value job opportunities immediately and over years to come; and
- >>> A revitalized local and regional economy, including boosted tourism and recreation



Generations of possibilities. Discover more about the project today.

www.nwmo.ca/ignacebenefits











f (O) @nwmocanada



in /company/nwmocanada

Even lawyers can be kind

©2023 Brian Babcock

Pumpkin pie, the scent of cinnamon and nutmeg, the sound of leaves falling. All great things we associate with

Thanksgiving. Truly a time to count our blessings.

But what about Halloween? Witches, ghosts, and ghouls. Small children go out and trick or treat. Some adults party. A day that began as an attempt to please the spirits of the dead has evolved into something very different.

Consider witches. Formerly associated with evil and, sorcery, they received bad publicity, from the Salem Witch Trials to the Wizard of Oz. Somehow, before the popularity of Harry Potter, witches got better public relations.

By making things that scare us into humour, we defeat our fears. We all want the treat, not the trick. Even Linus,



watching and waiting for the Great Pumpkin.

Last year, I wrote in October about the gift of kindness, rooted in giving thanks. I reminded my readers that giving thanks is not about really ourselves. Giving thanks is about appreciating the kindness of others, the love we share, the hope we grow again, even if we suffer pain and

sorrow.

Did you count your blessings? Did you sing with joy? Even if like me, you can't carry a tune in a bucket? (I said last year that lawyers have hearts, I never said we could sing).

Like Linus believing in the Great Pumpkin, hope is our greatest achievement. Maybe that is what ties together Thanksgiving and Halloween- both celebrations of the harvest, of hope that we survive the next winter coming, with a little help from our friends.

Did your business grow, fueled by hope? Did you share your joy with those who made it possible?

Did you share with the less fortunate? For the cost of a pumpkin spice latte, you can do good.

A gift need not be material. A smile is a gift to someone having a hard day. This year, what will you give thanks for? Happiness? Health? Friends? Family? Love?

So,

I will try not to be the Grinch, and say my thanks, count my blessings, share my gifts. Find hope even on a frosty fall morning.

Once again, this year, I hope to spend my Thanksgiving thinking about how rich I am. Not in money. Not in property. But rich in love, rich and family, rich in friends, rich in community.

What are you rich in?

Have a Happy Thanksgiving and a safe

You Are What You Think!

BY SCOTT A. SUMNER *Thunder Bay* BUSINESS

There is nothing more vital in any human being than the mind. There is no question, doubt, or debate about this fact. Really the mind is a marvel, a miracle that is so complicated it's virtually impossible to figure out. Neurosurgeons for example, have a fantastically complex job when they work on the human brain.

When you survey current computer advertisements, you will notice how the speed and storage space have dramatically increased over a short period

of time. My first computer in the early 80's operated at a speed of less than 8 Megahertz, and had a hard drive of under 20 megabytes. At present you can get amazing speed in a computer porven your phone. Today's information is much more complex to process, and vaster in scope. HOWEVER, computers don't even register with the complexity and power of the human mind. I think the human mind as a computer, would be a trillion megahertz or more, and our storage capacity unlimited. How a living organ can accomplish such feats is truly a miracle.

So what does that mean for us as human beings? We need to use the magnificent mind that God gave us. We need to maximize our potential, and THINK our way through life with skill and abilities that only human beings have. Unfortunately many people, in fact most people, use only a tiny portion of their mind's ability. It is a giant shame and is something we need to change RIGHT NOW!. This will be the best thing you could ever do for yourself, bar none.

I believe your mind is like your body in that it needs good ideas, just as our body needs good food. You have to continue to feed your mind positive, fantastic ideas on a daily basis, that will change your entire way of thinking and YOUR LIFE. There have been many fantastic individuals who have lived before us in this magnificent world of ours who have developed

Next Issue:

Thunder Bay

Business

Topic:

Remembrance

Day

Ad Copy Deadline

October 23rd

Contact

Sylvia

@807-629-7599

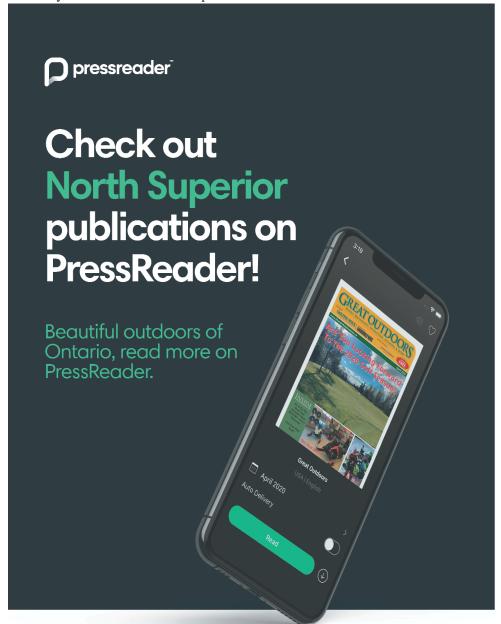
www.thunderbaybusiness.ca

incredible ideas. These ideas have been available for us to discover in books.

Quite awhile ago at Christmas, my father went to the library with my sister and came home with the book THE POWER OF POSITIVE THINKING by Norman Vincent Peale. After attending primary school, high school, and 6 years of university and after reading countless books on all types of business subjects, I actually stopped reading. However the Norman Vincent Peale book was exactly the remedy I needed to prompt me to start reading once again, and I've been reading books like his ever since. I find the ideas fabulous. They feed the mind with some positive food with which to develop. Now I read the best books every day, usually at night, and find it has created in me a very confident and positive person. An important point to realize is that, what you think about is really what matters in your life. It is more important than your circumstances, or what happens around you. It's what YOU think about what's going on that matters. How you choose to react to the events that happen to you, and around you, is the only important thing. This sets your attitude and therefore your life. It's really that simple.

This is an exceptionally important point to think about. You can't always choose what happens to you, or how people treat you, but you can choose how you react to it or them. You have complete control of your mind at all times . Anyone, even the prisoner in jail can choose what to think about at any given moment. He doesn't have to feel confined or finished, but can be striving to make life better. It all starts in the mind. This is the beginning. It's like creating a brand new road map for the life that remains, starting now.

www.scottsumner.com



Microsoft

App Store



HOTELS, RESTAURANTS, ATTRACTIONS, ACTIVITIES & MORE

FEATURING:

GOLFING NEWS
SNOWMOBILE NEWS

A PUBLICATION OF:

NORTH SUPERIOR

www.ThunderBayBusiness.ca

October 2023

Colin Sobey Wins Thunder Bay District Amateur in Style!

BY SCOTT A. SUMNER Great Outdoors

Colin Sobey won his third Thunder Bay District Amateur on September 4th by 8 terday and still cramped up." he said. What was the secret to Colin's success?

"The whole week my irons were dialed in, the yardages were perfect and my putter held me on big putts when I needed

them. Today I drained a 15 footer for par on 15. I'm happy, its exciting. I have my

family here and my best friend."



shots over defending champion Jeremy Kirk. His opening round of 66 at Chapples, 68 at Strathcona and 73 at Whitewater were easily good enough for the win. Although it's never easy in golf.

" Lets just stick to the game plan from Chapples and Strathcona I said to my caddie Gary. It worked out well coming in with a 9 shot lead. Gary gave me all the numbers I needed and I just pulled the club and didn't hesitate on anything he gave me. He kept me calm and composed,"said Colin Sobey. "When you do



have a lead like that it could get you a little relaxed when you are playing but we just kept the petal down."

Unusually hot weather for Thunder Bay with humidex rating in the 40's created a challenge for the golfers.

"The heat was very draining, I went through 7 liters of water today and 10 yes-

