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February 2025

## New Office Building Expansion at 973 Balmoral Street!



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Association Building Hope!



 NorthSuperiorPublishing  
 @tbay25  @Scott Sumner

## Celebrating 40 Years of the Thunder Bay Business publication!

-Special Feature

  
NORTH SUPERIOR  
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# Ontario Helping More Women Build Skills and Get Jobs

Province investing up to \$1.24 million in training program to help women become entrepreneurs

The Ontario government is investing up to \$1.24 million over three years through the Women's Economic Security Program to support the PARO Centre for Women's Enterprise – PAROBiz program, which helps low-income women start and grow their own businesses. The program is offered in Thunder Bay, as well as other communities across Northern, Eastern and Central Ontario, and in the Greater Toronto Area.

This funding is part of the government's investment of up to \$26.7 million over three years in 25 local programs across the province that provide career training opportunities for women, helping them gain the skills, knowledge, and experience they need to find a job, start a business and achieve financial independence.

"The Women's Economic Security Program empowers women to achieve financial independence by breaking down barriers to career training opportunities," said Charmaine Williams, Associate Minister of Women's Social and Economic Opportunity. "I'm proud of our government's continued support for local, community-based training programs that help women across the province reach their full potential and achieve the career success they deserve."

The Women's Economic Security Program offers training in four streams: skilled trades, entrepreneurship, information technology, and general employment. To help remove barriers to participating, the training programs also include additional supports such as providing meals throughout the training day, transportation to and from training, and support finding child care.

Through the training program, women who



have experienced or are at risk of intimate partner violence can also access wrap-around supports, including referrals to mental health and well-being supports, counselling, housing, and legal support.

Women interested in the program can visit [Ontario.ca/women](http://Ontario.ca/women).

"Ontario is taking a government-wide approach to address and prevent gender-based violence and support women's economic empowerment," said Michael Parsa, Minister of Children, Community and Social Services. "Through the Women's Economic Security Program, we are helping women access in-demand careers, achieve financial independence and succeed in sectors that are vital to the economy."

This investment is part of Ontario's four-year action plan to prevent and address gender-based violence. In addition to the province's \$15 million investment over three years in the Women's Economic Security Program, Ontario is providing up

to another \$11.7 million through the bilateral agreement with the federal government on the National Action Plan to End Gender-based Violence.

#### Quick Facts

- Organizations funded under the Women's Economic Security Program deliver employment, pre-employment, pre-apprenticeship, and entrepreneurship training to low-income women. The 25 training programs are delivered through partnerships between women-centred organizations, educational institutions, and businesses.
- Since its inception in 2018, the Women's Economic Security Program has helped more than 2,600 women secure employment, become entrepreneurs, or pursue further training and education. This includes helping 1,298 women start small businesses and 237 get jobs in the skilled trades.

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AUTHORIZED BY THE CFO OF THE KEVIN HOLLAND CAMPAIGN

**Publisher's  
Note  
Scott  
Sumner**



**"Create An Exceptional Life: Mind, Body, Money"**

I wanted to share a key takeaway. The book emphasizes the importance of balancing mental well-being, physical health, and financial stability to create a fulfilling life. It suggests:

- 1 **Mind:** Cultivate a positive mindset and visualize your goals.
- 2 **Body:** Follow a balanced diet, engage in regular exercise, and ensure proper rest. ?
- 3 **Money:** Plan and organize your finances to achieve long-term security.

"Create An Exceptional Life: Mind, Body, Money" is a comprehensive guide aimed at helping individuals improve various aspects of their lives, including mental well-being, physical health, and financial stability. The book provides practical advice, personal anecdotes, and structured plans to help readers achieve their goals and create a fulfilling life. It emphasizes the power of the mind, the importance of physical health, and the necessity of financial planning.

The book is well-organized, covering topics such as mindset, diet, exercise, financial planning, and goal setting. It also includes examples, charts, and forms to help readers track their progress and apply the concepts discussed.

Overall, if you are looking for a self-help book that addresses multiple facets of life improvement in a practical and accessible manner, this book seems to be a good choice.

"Create An Exceptional Life: Mind, Body, Money" suggests several ways to improve physical health, focusing on three main factors: diet, exercise, and rest. Here are the key points:

# You Can Create an Exceptional Life!

- 1 **Diet:** Follow a well-researched food plan like Canada's Food Guide, which recommends:
  - 5-12 servings of grain products per day (bread, cereal, pasta, rice, etc.)
  - 5-10 servings of vegetables and fruits per day
  - 2-4 servings of milk products per day (milk, cheese, yogurt) ?
  - 2-3 servings of meat or alternatives per day (meat, poultry, fish, eggs, beans, tofu, peanut butter)
 Drink 8-10 glasses of water daily to keep the body hydrated and functioning well. Monitor portion sizes and calorie intake with the help of a dietician. Keep a daily record of food intake to understand and adjust eating patterns.

- 2 **Exercise:** Engage in regular cardiovascular exercise to improve heart and lung health. Aim for at least 20-30 minutes of activity, 3-4 times per week. Include strength training exercises to develop major muscle groups (back, chest, legs, shoulders, arms). Work with a personal trainer or physiotherapist to design a personalized fitness program. Ensure exercises are done in the "training zone" by monitoring heart rate to achieve optimal cardiovascular benefits.

- 3 **Rest:** Establish a consistent sleep routine by going to bed at the same time each night. Create a relaxing pre-sleep routine, such as taking a hot bath, reading, or listening to music. Avoid stimulants like caffeine, alcohol, and heavy meals before bedtime. Ensure the sleep environment is quiet and dark to promote better sleep quality. By focusing on these three areas, the book aims to help readers improve their physical health, which in turn can enhance their overall quality of life.

The importance of goal setting, as highlighted in "Create An Exceptional Life: Mind, Body, Money," includes the following points:

- 1 **Clarity and Direction:** Goal setting helps you clearly define what you want to achieve in life, providing a roadmap to follow.
- 2 **Motivation:** Having specific goals keeps you motivated and focused on the tasks needed to achieve them.
- 3 **Measurement of Progress:** Goals allow you to track your progress and make necessary adjustments to stay on course.
- 4 **Prioritization:** Setting goals helps you prioritize your time and resources, ensuring that you focus on what truly matters.
- 5 **Sense of Accomplishment:** Achieving set goals provides a sense of accomplishment and boosts self-confidence.

- 6 **Improved Decision Making:** Clear goals help in making informed decisions that align with your long-term objectives. Overall, goal setting is crucial for personal and professional growth, enabling you to create a structured plan to achieve an exceptional life.

in your abilities boosts confidence and encourages you to take on new opportunities and risks.

3 **Focus and Clarity:** A focused mindset helps you stay clear on your goals and the steps needed to achieve them.

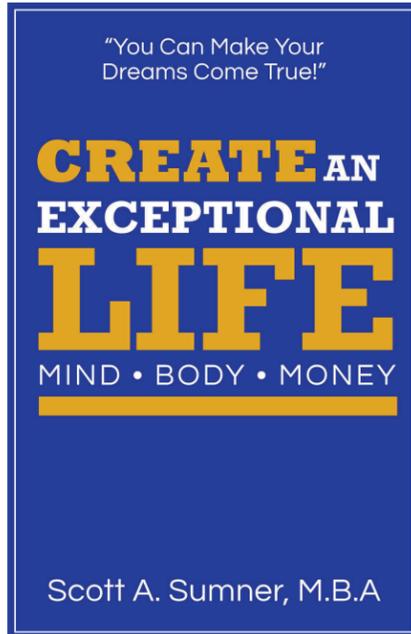
4 **Adaptability:** A growth mindset allows you to learn from failures and adapt to changing circumstances, leading to continuous improvement.

5 **Motivation:** A strong, positive mindset keeps you motivated and driven to pursue your goals, even when faced with setbacks.

6 **Stress Management:** A healthy mindset helps manage stress and maintain mental well-being, which is essential for sustained success. In summary, cultivating a positive and growth-oriented mindset is fundamental to achieving personal success and creating an exceptional life.

It's a great read for anyone looking to improve their overall quality of life!

[www.scottsumner.com](http://www.scottsumner.com)



Mindset plays a crucial role in influencing personal success, as emphasized in "Create An Exceptional Life: Mind, Body, Money." Here are key points on how mindset can impact your success:

- 1 **Positive Thinking:** A positive mindset helps you approach challenges with optimism and resilience, making it easier to overcome obstacles.
- 2 **Self-Belief:** Believing



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# Regional Food Distribution Association Building Hope!

BY SCOTT A. SUMNER  
**Thunder Bay BUSINESS**

Volker Kromm is the Executive Director of the Regional Food Distribution Association of Northwestern Ontario or RFDA as they are commonly known.

The RFDA are embarking on an expansion of their facility and programs to meet a ever growing need in NW Ontario.

“ There was a group of food banks back in 2003 in Thunder Bay and they discovered



**Volker Kromm, Executive Director of the Regional Food Distribution**

they were all competing for donors. They felt it might do better if they combined their resources and formed an organization that would solicit donations together as a group. A building was acquired on McKenzie Street which used to be a community centre. Today Our Kids Count is located there. The

building was donated to us by the Indian Friendship Centre and then we gave it to Our Kids Count.” said Volker Kromm.

The RFDA started off with 13 members and the amount of food the was distributed was about \$26,000. It quickly went from 13 organizations to 26 organizations and kept growing. The value of the food they are shipping today is around \$3.5 million and growing each year.

“ As the need grew we got better at solicit-

ing food from the organizations as well as Feed Ontario and Food Banks Canada. We partnered with many groups and that helped grow the organization. Locally we get food from local growers. We were then able to address places like Sioux Lookout, Dryden and where ever the need was we could



expand. Our members get an allotment based on the people they serve and what is available.”

In 2010 the RFDA moved after sourcing out what buildings were available working with the City of Thunder Bay to acquire the property at 570 South Syndicate Ave where they currently operate. At that time the building was a bingo and previously a grocery store. They put in about \$1.6 million in renovations through NOHFC and Fednor and other donations. The building is 15000 square feet, with 9000 being warehouse and the remainder being offices and kitchen. The RFDA have about 12 full time staff.

“ My job is to build relationships to obtain food and funding. We get very little ongoing funding, a little from the City of Thunder Bay, but it doesn't pay for 12 staff or say the hydro, etc. Most of the money comes in from private donations and corporations such as OPG. We have a couple of grant

8000 pounds of whitefish in the last few weeks from the Manitoba angler association. This is good healthy protein.”

The expansion will also include an outdoor patio with a fire area and artist display.

“ The need for food banks is at an all time high and in our community, 1 in 5 people are affected by food insecurity. Right now we feed 5,900 people per month and there is another 9,000 that need to be fed. This program will enlarge the facility and help us with teaching people about nutrition. We want to make a dent in the diabetes that is out there.” said Bruno.

Bruno was originally a chef from Switzerland who worked for 28 years at the Airline Hotel. “ The RFDA is important to me so that is why I took on the task of raising the money for this expansion. We have a lot of funding to date including:



writers on board to help us get funding. Without the ongoing donations from local people we could not operate.” noted Volker. “ We are the food bank for food banks and we also provide soup and sandwiches to the Dew Drop Inn, Shelter House, Salvation Army and Grace Place. We don't have individuals coming here directly. We do some home deliveries to people because we know there is a great need from the elderly and people who have mobility issues, can't get out or don't have a vehicle. We get a list that comes to our photocopy daily of 16 to 30 people who we will deliver a hamper. We need funding to be able to keep this going. There are also issues with insurance and our volunteer drivers.”

Bruno Niederer is the Campaign Chair RFDA Capital Campaign

“ We started about 3 years ago to raise \$6.9 million for the expansion of the RFDA building. Demand is getting greater, more people need to be fed and this expansion is about 5,200 square foot to the existing building to achieve the vision we have set out. It will include a dedicated hamper room, preparation room, vegetable processing room, wild game kitchen and community kitchen and program room where we can teach people how to handle the food and make nutritious meals,” said Bruno. “ We will be able to do it remotely to teach food handling to out of town people because there is no need to send food to different agencies if they don't know what to do. You have to be certified to handle wild game which will be a first for people with wild game. We got

\$500,000 from City of Thunder Bay  
\$500,000 from Paterson Foundation  
\$500,000 Shaw Family Foundation  
\$225,000 from Nemont Musslewhite  
\$200,000 from TBayTel

We are hoping for some other government agencies as well.”

The RFDA campaign goal from the public and businesses etc is \$1.5 million

The construction has started and the foundation put in place before the ground was frozen.

“ We have a campaign team of 12-14 people in different sectors of business to help us raise \$1.5 million. This expansion will help us to feed thousands more and also become a community food hub for education and leaning to cook nutritional meals. I believe that we need to invest in people and projects of our community. This Building Hope Campaign is a huge step forward to help Thunder Bay and area battle food insecurity. We hope by the end of the year the building will be complete and we have two years for the capital campaign.” noted Bruno.

You can donate at online at [www.foodbanksnorthwest.ca](http://www.foodbanksnorthwest.ca)

or by cheque or cash at 570 Syndicate Ave S or

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# PerHol's Expansion of Riverside Phase 2 - 973 Balmoral Street

-February Feature

THUNDER BAY BUSINESS

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## New Office Building Expansion at 973 Balmoral Street!

BY SCOTT A. SUMNER  
*Thunder Bay BUSINESS*

I asked Ken Perrier of PerHol Construction Ltd some questions on the Riverside Phase 2 - 973 Balmoral Street building which has recently been completed. The Nishnawbe-Aski Police Service Headquarters is now occupying a large portion of the development.

**The Riverside development has been expanded with a new area for the Nishnawbe-Aski Police Service Headquarters. Tell me about the building size, type of construction and finishes that were used?**

“NAPS signed a lease with RSC at the end of April 2023 to lease the remainder of the existing Phase 1 building which had a total of 22,000 sq ft available. At this point we started to develop tenant fit up drawings for this space using H. Bradford Green Architect Inc. At this time they also signed a lease for the Landlord of RSC to construct the addition Phase 2 which includes a total of 17,000 sq ft for a total of 39,000 sq ft in both Phases. The total sq ft of both Phases is 51,000. At this point we started to complete tenant fit up drawings and



Base Building drawings for Phase 2 using H. Bradford Green Architect Inc. All of tenant fit up drawings proceeded very well and PerHol Construction Ltd. was able to start tenant fit up on a fast track basis which moved construction along well. The existing building tenant fit up in Phase 1 was completed on time so they could move into part by Sept 1, 2023. The remainder was completed on March 1, 2024, which met their required schedule. Some of the finishes in the Existing

building tenant fit up area have some very unique wood accent panels. The corridors and boardroom have some

custom designed wood finishes on the ceilings.”  
**Continued**

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# PerHol's Expansion of Riverside Phase 2 - 973 Balmoral Street

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## New Office Building Expansion at 973 Balmoral Street!

Continued

“The addition of Phase 2 was started in September of 2023. The construction of the addition is very similar to Phase 1 having steel piles that were previously driven during Phase 1 with concrete grade beams and a structural poured floor. A Butler Structural Steel Package was ordered from Butler Buildings Canada supplying all the structural steel, open web steel joist and “Q” deck for the 2nd and 3rd floor. Concrete floors were poured on top of the “Q” deck to complete the floors. Insulated Metal Stucco Panels from Metal-Span were supplied and installed along with a Brick Accent on the corner to complete this part of the build-



ing shell to match Phase 1. A Curtain wall and Glass window system was

installed to complete the exterior of the building. The roof is EPDM with a complete insulation package. All of the construction was completed to meet building code requirements.”

“All the interior partition walls are metal stud with drywall and paint finishes. A few of the walls on the 1st floor are masonry block for security area. Most of the ceilings are acoustical Tbar with suspended tile. All of the floors are epoxy coated for durability and easy cleaning because the 2nd and 3rd floor are workout areas with training classrooms for new recruits. The 1st floor is shipping and receiving of equipment and supplies for the district and area.”

**How did the build process go? How did the sub trades perform for you?**

“The building process went very well,

and our sub trades performed well.”

**Were you affected by any issues such as supply chain of materials- although we are after COVID now, approvals or any services needed for the project?**

“All of supply chain items processed well on a timely fashion. We had one issue with the delivery of the Exterior Metal Insulated Panels ,they were delayed in production do to a back log caused by demand.”

**Overall how has the project gone and are you almost complete?**

“Overall, the project went great and we are completely finished meeting the schedule required for the move in date.”

**Do you currently have any additional space available for new tenants?**

There is no available space in the building for new tenants.

**Will there be any further building development on the Riverside site?**

“Our site is full, and no more Phases can be built on the property.”

**What is your feeling on how the construction market was in 2024 for Thunder Bay and area?**

“I feel construction was good and busy in Thunder Bay and area for 2024. With the lack of tradesman it’s hard to be much busier. “

**What do you expect for year 2025 for construction activity?**

“I expect Thunder Bay to stay busy moving forward with the new projects that are coming out for tender.”

**Congratulations, PerHol, on the completion of this building expansion!**



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# PerHol's Expansion of Riverside Phase 2 - 973 Balmoral Street

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## New Office Building Expansion at 973 Balmoral Street!

### The Nishnawbe Aski Police Service

The Nishnawbe Aski Police Service is a dynamic organization that serves 34 First Nation communities in the Nishnawbe Aski Nation Territory. Our officers are spread across an area that equals two-thirds of the province of Ontario, from the Manitoba border up the James Bay Coast over to the Quebec border.

The Service is relatively new, but has grown considerably in the last five years and will continue to do so in the near future.

### Mission Statement

The mission of the Nishnawbe Aski Police Service is to provide a unique, effective, efficient and culturally appropriate service to all the people of the Nishnawbe Aski area that will promote harmonious and healthy commu-



nities. To achieve this mission, in partnership with the communities we serve, we shall:

- Employ a community oriented style of police service;
- Protect persons and property through crime prevention, community education, and appropriate law enforcement; and,
- Provide a level and standard of police service of the same or higher quality that exists elsewhere in Canada.

Continued

## Boyce Telecom Inc.

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Congratulations to **Nishnawbe Aski Police Service** on their new headquarters in Thunder Bay. Boyce Telecom was pleased to be invited to provide data and telephone cabling (CAT6 and Optical Fibre), Data rooms including databays PoE switches as well as PBX services on this project.

Boyce Telecom Inc. has been providing service to NAPS both locally and in the fly-in communities in the far north for many years. It was a pleasure to work with PerHol and NAPS employees, and we wish NAPS all the best moving forward in their new building.

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# PerHol's Expansion of Riverside Phase 2 - 973 Balmoral Street

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## New Office Building Expansion at 973 Balmoral Street!

Continued

NAPS is the 2nd largest First Nations police service in North America.

NAPS is the largest First Nations police service in Canada

NAPS employs over 260 uniform officers and 50 civilians.



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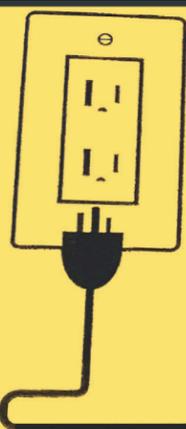
Congratulations PerHol Construction on the expansion of the Riverside Phase 2 building, new home to the Nishnawbe - Aski Police Service Headquarters- an important milestone for our community!

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We are proud to have been part of this remarkable project!

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**Congratulations PerHol Construction on the expansion project for Nishnawbe-Aski Police Headquarters!**



NAPS polices 34 communities across the NAN territory which encompasses nearly 2/3 of the Province of Ontario. Thunder Bay to Hudson's Bay; Manitoba to Quebec.

NAPS is the 2nd only police service in Ontario to have its own operational plane.

NAPS' officers are sworn Constables with authority throughout the Province of Ontario.

Salary and benefits at NAPS are consistent with the top 10 police services in Ontario.

Training and promotional opportunities at NAPS are abundant.

There are several tribal affiliations within NAN which result in 3 distinct languages including: Ojibwe, Oji-Cree and Cree.

There is great diversity in culture and structure of committees in the NAN territory.

NAPS has operational linkages to federal, provincial and municipal police services.

NAPS is the 20th largest police service in Ontario.

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**Best wishes for your future success.**



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**From everyone at PerHol Construction Ltd., we would like to send a special congratulations to Nishnawbe-Aski Police Service and staff on your new headquarters.**

**Thanks to all the design team and sub-contractors involved in the construction of Riverside South Place and NAPS Tenant Fit Up. Without your dedicated and skilled employees, this project could not have been completed on time and budget.**

**Thank you,  
 Ken Perrier and Jim Hollinsworth**

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# Ontario Launches New Energy Efficiency Programs to Save You Money

The Ontario government is launching new energy efficiency programs, including the new Home Renovation Savings Program, to help families and businesses save money. The programs are part of a new \$10.9 billion, 12-year investment in energy efficiency, the largest in Canadian history.

“As the demand for electricity continues to rise, we’re giving families and small businesses more ways to save money and energy as we launch the largest energy efficiency program in Canadian history,” said Stephen Lecce, Minister of Energy and Electrification. “Ontario’s new Home Renovation Savings Program will put more money back in your pockets, covering up to 30 per cent of the costs of new windows, doors, insulation, heat pumps, rooftop solar panels, and battery storage.” The new Home Renovation Savings Program will launch on January 28, 2025, and offer rebates of up to 30 per cent for home energy efficiency renovations and improvements, including new windows, doors, insulation, air sealing, smart thermostats, and heat pumps, as well as rooftop solar panels and battery storage systems for people who want to generate and store energy at home. Later in 2025, the program will expand to include rebates for energy efficient appliances, including refrigerators and freezers.

The government’s Affordable Energy Act, which came into force on December 4, 2024, ensures the new Home Renovation Savings Program, and other program offerings, will be expanded to homeowners who heat their homes by propane and oil, instead of being restricted to those who heat with electricity, as it was under previous governments.

“For 20 years I have spoken on my television shows about investing smartly in homes and businesses, with energy efficiency as a top priority for any renovation or retrofit,” said Mike Holmes, Founder and President of the Holmes Group. “Now, the Ontario Home Renovation Savings Program will make those investments easier, more affordable, and support our province’s future energy sustainability and planning efforts. I hope all Ontarians edu-

cate themselves more on the benefits of this program and use it to reduce their energy costs today and tomorrow.”



holds, businesses, municipalities, institutions, the agricultural sector, industry and on-reserve First Nations communities. By 2036, it is forecasted that this expansion of energy efficiency programs will reduce the province’s peak demand by 3,000 MW – the equivalent of taking three million homes off the grid. The province’s \$10.9 billion investment is also estimated to result in \$23.1 billion in electricity system benefits, thereby saving ratepayers \$12.2 billion in electricity system costs by avoiding the build out of new generation. “Our new 12-year energy efficiency framework puts families and businesses at the forefront of Ontario’s energy strategy,” said Sam Oosterhoff, Associate Minister of Energy-Intensive Industries. “By expand-

ing access to cost-saving programs, we’re helping small businesses thrive, supporting families in lowering energy bills, and reducing demand on the grid to secure our energy future. This investment reflects our government’s determination to build a resilient energy system that powers economic growth and strengthens communities across the province.”

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Expanding energy efficiency programs to save families money is just one way the government is meeting the province’s rapidly growing demand for electricity. Ontario’s Affordable Energy Future: The Pressing Case for More Power outlines the challenges facing the province as demand for electricity continues to rapidly grow, as well as the government’s all-of-the-above approach to meet this demand, including:

- **Energy Planning** – Developing the province’s first integrated energy plan, including all energy resources, including electricity, natural gas, and other fuels to ensure the province’s energy needs are met in a coordinated and long-term manner.
- **Nuclear Energy** – Advancing clean, reliable, and affordable nuclear power through pre-development work at Bruce Power on the province’s first large-scale nuclear build in 30 years, four small modular reactors at Darlington and supporting OPG’s plan for refurbishing the Pickering Nuclear Generation Station.
- **New Transmission Infrastructure** – Designating and prioritizing transmission lines in Southwestern, Northeastern and Eastern Ontario that will power job creators, including EV and EV battery manufacturing and clean steel production.
- **Additional Competitive Procurements** – Launching the largest competitive procurement of clean energy resources in the province’s history in addition to successfully re-contracting existing capacity resources at about a 30 per cent discount.

**Quick Facts**

- The Home Renovation Savings Program will launch on January 28, 2025, and interested homeowners can sign up in advance today. All other programs are available now.
- The new Home Renovation Savings Program will provide 'one-window' access for all home energy efficiency upgrades through Save on Energy and Enbridge Gas conservation programs.
- The Independent Electricity System Operator has forecasted that electricity demand will increase by 75 per cent by 2050 – the equivalent of four and a half cities the size of Toronto.
- The increased demand stems primarily from Ontario’s rapid increase in population, new manufacturing facilities, advanced technologies like artificial intelligence (AI) data centres, the electrification of industry, and the charging energy required for electric vehicles.
- Ontario’s new and enhanced energy efficiency programs for electricity customers will be an increase from the government’s previous expansion of energy efficiency programs to over \$1 billion over four years.

## THUNDER BAY BUSINESS

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Issue	Ad Copy Deadline 4PM Friday	Printing Deadline Friday	Distribution Date	Topic
February	January 24	January 27	February 1	Financial/Legal
March	February 24	February 28	March 1	Forestry/Mining
April	March 24	March 28	April 1	Transport
May	April 21	April 25	May 2	Construction
June	May 26	May 30	June 1	Report On Thunder Bay
July	June 23	June 27	July 2	Manufacturing
August	July 21	July 25	Aug 1	Environment
September	August 25	August 29	September 2	Education
October	September 22	September 26	October 1	Aboriginal
November	October 27	October 31	November 2	Health/Remembrance Day
December	November 24	November 28	December 2	Technology/Christmas
January	December 15	December 19	January 4	Fitness

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#### Advertising Information

Sylvia Gomez, Marketing / Sales Manager - 807-629-7599  
sylvia@northsuperiorpublishing.com

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February 2025

## CELEBRATE THE JOY OF SNOWMOBILING AT THE 20th ANNUAL GRAND PORTAGE LODGE AND CASINO SNOWARAMA FOR EASTER SEALS KIDS

BY SCOTT A. SUMNER  
*Great Outdoors*

Snowmobilers will hit the trails on February 8, 2025 for the Grand Portage Lodge and Casino Snowarama for Easter Seals Kids. Once again, the Thunder Bay Snowarama for Easter Seals Kids will head south of the border to Grand Portage, only 45 minutes from Thunder Bay, attracting snowmobilers from across northwestern Ontario and Minnesota to enjoy some of the finest groomed trails in northern Minnesota.

"For 50 years, the caring individuals behind our Snowarama events have made a meaningful difference in the lives of countless children and youth with physical disabilities," says Kevin Collins, President and CEO at Easter Seals Ontario. "This milestone year is a celebration of the incredible impact of our enduring partnerships with local



a complimentary dinner and live Saturday night entertainment, featuring The Hoolies. Snowarama is truly a family event: participants can enjoy the trails, a bonfire, and prizes throughout the weekend. The event is generously sponsored by Grand Portage Lodge and Casino, the Grand Portage Trail Riders, and the Grand Portage Band of Lake Superior Chippewa. To celebrate the 20th year

at Grand Portage Lodge and Casino, with every \$100 participants raise, they will receive a ballot to win Snowarama prize packages.

Over the past 20 years, the Grand Portage Lodge and Casino Snowarama has raised over \$610,000 for children and youth with physical disabilities. Snowarama for Easter Seals Kids would not be a success without the

support of the local snowmobiling community. Together we are helping kids BE KIDS. For more information, to register or to donate, visit

[Snowarama.org](http://Snowarama.org).



sponsors and riders who make these events successful year after year. Snowarama continues to exemplify what can be achieved when communities come together with a shared purpose. We are deeply grateful and look forward to continuing this legacy for many years to come."

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