



MULTIPLE MONTH RATES

North Superior Publishing is offering a reduced rate for all interested advertisers who are willing to commit to advertising for a minimum of 3 to 6 issues per year with us! Choose from either 3 issues minimum of advertising in **either** our Thunder Bay Business or Great Outdoors publication, **OR** 6 issues minimum of advertising between both publications. Take advantage of advertising your business through this great offer, as both publications are available year-round, and both are distributed throughout the Northwestern Ontario area and beyond!

To take part in these special advertising rates, please fill in and sign the attached contract. Indicate on it which publication you'd like to advertise in, which months, the desired ad size and output preference of black and white or colour. Once the form is completed and signed **please contact your representative:**

SYLVIA GOMEZ - sylvia@northsuperiorpublishing.com | (807) 629-7599

Graphic Design Services are free of charge with the purchase of your ad. Please email your ad information and content, including logos, to your representative or directly to the office: nspinc@tbaytel.net. Production ready artwork, in pdf format, can also be emailed directly to nspinc@tbaytel.net.

***** PLEASE RESPOND AS SOON AS POSSIBLE TO RESERVE YOUR AD SPACE. *****

SPECIAL RATES	Black and White	Full Colour	Dimensions	
1/16 page	\$150	\$200	Vert. 2" x 4"	Hor. 5" x 2"
1/8 page	\$200	\$300	Vert. 2" x 7.75"	Hor. 5" x 4"
1/4 page	\$350	\$400	Vert. 5" x 7.75"	Hor. 7.50" x 5.25"
1/2 page	\$650	\$725	Vert. 7.75" x 10.5"	Hor. 10.25" x 7.75"
Full page	\$1050	\$1125	10.25" x 15.5"	



REMEMBER:

We feature a **"DESIGN LOCAL-BUILD LOCAL"** Business Section 4 issues/year as well as a **"SHOP LOCAL - SHOP THUNDER BAY"** Business Section every issue, featuring local businesses!
Contact your sales representative.



NORTH SUPERIOR PUBLISHING

1042-590 Beverly Street, Thunder Bay, ON P7B 6H1

THUNDER BAY BUSINESS

GREAT OUTDOORS
HOTELS, RESTAURANTS, ATTRACTIONS, ACTIVITIES & MORE!

MULTIPLE MONTHS

fax: 807-623-7515

tel: 807-623-2348

www.NorthSuperiorPublishing.com

ADVERTISING CONTRACT

Today's Date:	Publication: <input type="checkbox"/> Thunder Bay Business <input type="checkbox"/> Great Outdoors
Company Name:	Contact:
Address:	Phone:
Web Address:	Sales Rep:

AD INFO

Ad Size: <input type="checkbox"/> Full Page <input type="checkbox"/> 1/8 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/16 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> Box	Ad Colour: <input type="checkbox"/> Full Colour <input type="checkbox"/> Black & White	Ad Price Per Insertion: \$ <input type="text"/>	# of Insertions: <input type="text"/>
		Months: <input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> Jun <input type="checkbox"/> Jul <input type="checkbox"/> Aug <input type="checkbox"/> Sep <input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec	

AD DESIGN / SUBMISSION INFORMATION AND DEADLINE

Ad Design Required: Production Ready Ad will be Supplied (no proof required):

Ad Proof: Email Fax

Submission Deadline:

Ad Design Services are free of charge with the purchase of your ad. Please submit your ad information and content, including logos, to nspinc@tbaytel.net ATTN: Scott. Production ready artwork is to be submitted in PDF, JPG or TIF format.

ART DEADLINES: When using complimentary ad design service we ask that you submit ad content and logos as soon as possible after booking space. An ad proof will be sent to you for review.

** It is the responsibility of the advertiser to submit ad content or production ready art. Failure to submit ad art approval or production ready art prior to, or on deadline date will result in an ad being produced on your behalf and published in order to satisfy the terms of the North Superior Publishing Inc. Advertising Contract.*

AGREEMENT

The undersigned hereby authorizes you to publish/produce graphic design services or marketing advertising services for which the undersigned agrees to pay you in accordance with a rate supplied to the undersigned. I have the authority to bind the corporation in debt of payment. Additional terms and conditions are below, all of which are made a part hereof.

Company Name:

As per: Signature: Date:

Term and Conditions

- North Superior Publishing Inc. reserves the right to cancel this agreement at anytime, in which event the advertisers shall pay for all space/work used at the rates in effect to the date of this agreement.
- North Superior Publishing Inc. reserves the right to revise or reject any advertisement or design project which it deems objectionable in text or illustration, or that is detrimental to its business.
- All accounts for advertising under this agreement are due on a net 30 day basis and are payable at the office of North Superior Publishing Inc. An interest rate of 2% per month (per annum, 26.72%) will be charged on all overdue accounts.
- North Superior Publishing Inc. reserves the right to increase rates at anytime upon 15 days notice in writing, and all contracts accepted subject to this reservation. The advertiser reserves the right to cancel this agreement at any date upon which higher rates are made effective by North Superior Publishing Inc.
- North Superior Publishing is not responsible for any errors, omissions or misprints of any advertisements in their publications. If a significant error, omission or misprint is made the corrected advertisement will be rerun at no extra cost to the advertiser.
- The client agrees to actively participate in, cooperate with and contribute to the performance of the agreement and supply all necessary content required pertaining to the said agreements. Failure to provide production ready artwork or ad content on or prior to deadline date above will result in an appropriate ad being produced by North Superior Publishing Inc. and published in order to satisfy the terms of this contract.
- All materials and artwork produced by North Superior Publishing Inc. remains the property of North Superior Publishing Inc.
- The location of the advertisement provided by this agreement shall be at the direction of North Superior Publishing Inc.
- No verbal agreements shall be recognized.
- This contract supersedes all previous contracts relating to advertising.
- All ads must be published in the specified publication within a 12 month period from the publishing date stated herein, unless otherwise stipulated.
- Time is of the essence in this agreement.

AD DIMENSIONS

Full Page	10.25" x 15.5"
1/2 Page	Vert. 7.75" x 10.5" • Hor. 10.25" x 7.75"
1/4 Page	Vert. 5.00" x 7.75" • Hor. 7.50" x 5.25"
1/8 Page	Vert. 2.00" x 7.75" • Hor. 5.00" x 4.00"
1/16 Page	Vert. 2.00" x 4.00" • Hor. 5.00" x 2.00"

INSTRUCTIONS or SKETCH AREA